

## INVOICE

Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

|                 |                             |
|-----------------|-----------------------------|
| Advertiser      | 60 Plus Association         |
| Product         | 1905 - 60 PLUS ASSN(SENATE) |
| Estimate Number | 1905                        |

|                |                     |
|----------------|---------------------|
| Invoice #      | 04067195-2          |
| Invoice Date   | 09/30/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 08/28/12 |

|                   |                  |
|-------------------|------------------|
| Station           | WTVT             |
| Account Executive | Chris Johnson    |
| Sales Office      | FSS Philadelphia |
| Sales Region      | National         |

|              |                     |
|--------------|---------------------|
| Order #      | 04067195            |
| Alt Order #  | Political Issue     |
| Deal #       |                     |
| Order Flight | 08/22/12 - 08/28/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |         |
|-----------------|---------|
| IDB #           | TV12736 |
| Advertiser Code |         |
| Product Code    |         |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

Billing Address:

**Mentzer Media Service**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

| Line | Channel | Description | Time  | Day | Date                 | Length | Air Time     | Ad-ID     | Rate       | Reconciliation | Ref # |
|------|---------|-------------|-------|-----|----------------------|--------|--------------|-----------|------------|----------------|-------|
| 3    | 13      | Good Day 7a | 7a-8a |     |                      |        |              |           |            |                |       |
|      |         |             |       |     | 08/27/12 to 09/02/12 | 1x     | - T- - - - - |           |            |                |       |
|      | 13      |             |       | Tu  | 08/28/12             | :30    | 7:59 AM      | SPA12TV08 | \$1,500.00 |                | 1     |

Aired Spots      **1**

|                          |                   |                              |
|--------------------------|-------------------|------------------------------|
| <u>Gross Total</u>       | <b>\$1,500.00</b> |                              |
| <u>Agency Commission</u> | <b>\$225.00</b>   |                              |
| <u>Net Amount Due</u>    | <b>\$1,275.00</b> | <u>Payment Terms 30 Days</u> |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.